

# VIBAAANTTA

VISION - KNOWLEDGE - PRECISION



# STRATEGISING YOUR MARKETING

No house was built without a plan. No beautiful piece was designed without a sketch. For this reason we give utmost importance to strategy making and planning.

## HOW DO WE DO IT?

3 very crucial pointers are taken into consideration in Strategy making

1. Your current status in the industry
2. Your objective, goals and where do you want to reach
3. Your marketing budget

## PROCESS AHEAD

Every business is understood thoroughly. Aggressive brainstorming is done under industry experts to prepare a well planned strategy.

# LARGEST NETWORK OF RESOURCES, BLOGGERS AND INFLUENCERS

To execute the strategy the project is allocated to experts in the team who have been handling similar projects.

## THE IMPLEMENTATION

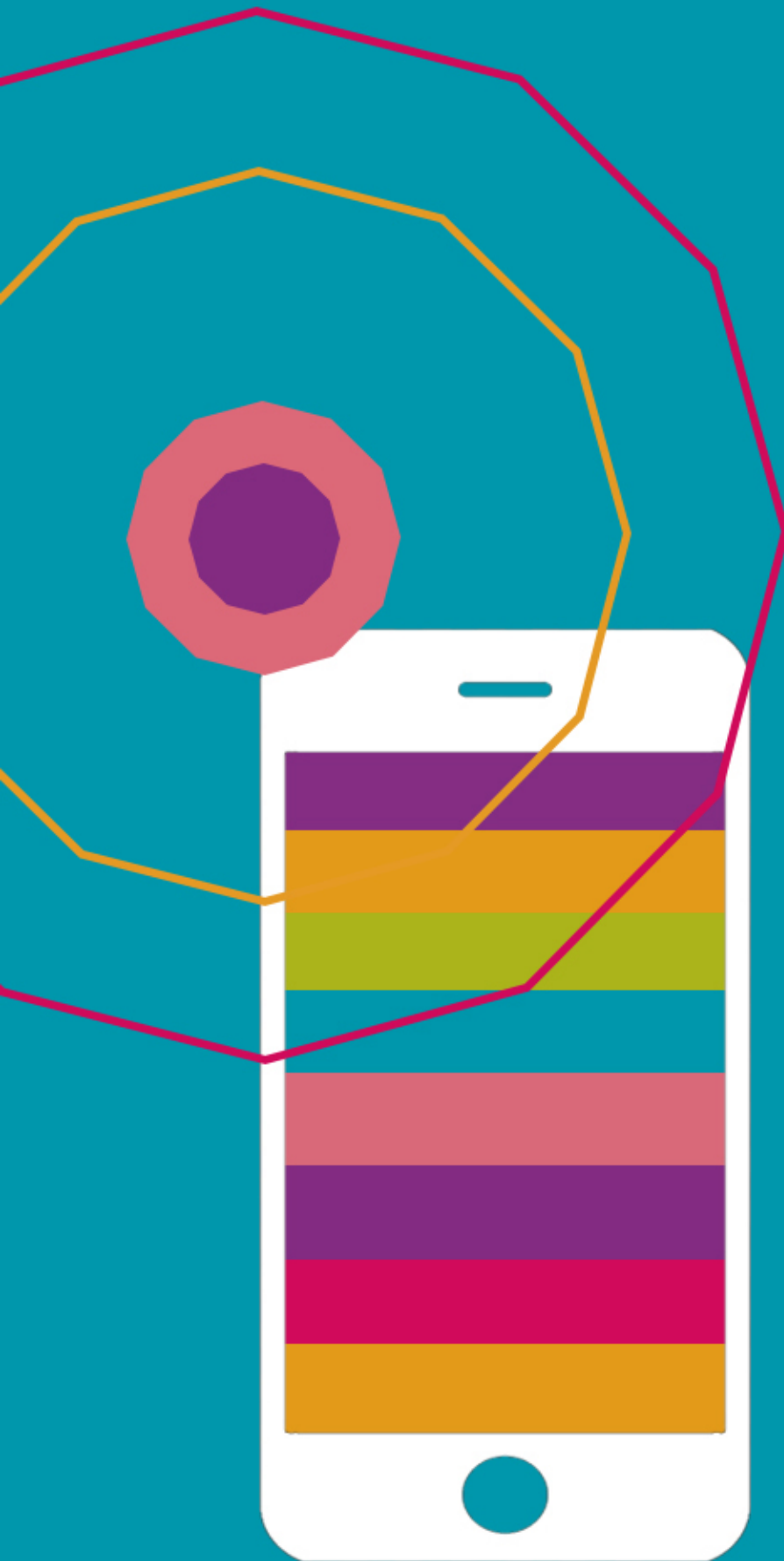
The execution is done keeping in mind the following results

### For Social Media Marketing

- Reach of the postings
- Response of the target audience

### For Public Relation Marketing

- Publishing in newspapers, magazines and online portals.



# WHILE YOU CONCENTRATE ON YOUR BUSINESS

## WE TAKE CARE OF YOUR ONLINE IDENTITY

Successful companies work aggressively on branding than simply chasing sales. They are serious about selecting the right audience and targeting the right set of customers. Achieving that status is our central goal for our clients. Consumers choose brands that think about what the customer need than what they simply want to sell and elevating brands to this level is what sets Vibaantta.



# ASK US THE RIGHT MARKETING FOR YOUR BRAND

Today online branding is one of the most important aspects of any business regardless of its size, mode of function etc. An effective brand strategy gives you a major edge in the ever changing and increasingly competitive markets.



Irrespective of the budgets you may have, selective marketing always help. Anything that may work for your competitor may not work for you. Comprehensive planning is what we do...

# YOUR COMPETITORS ARE ALREADY THERE

## WHY YOUR BUSINESS SHOULD BE ON SOCIAL MEDIA

65% companies  
acquire customers  
through Facebook



35%

20% companies  
acquire customers  
through LinkedIn



20%



30%

30% companies  
acquire customers  
through Google

15%



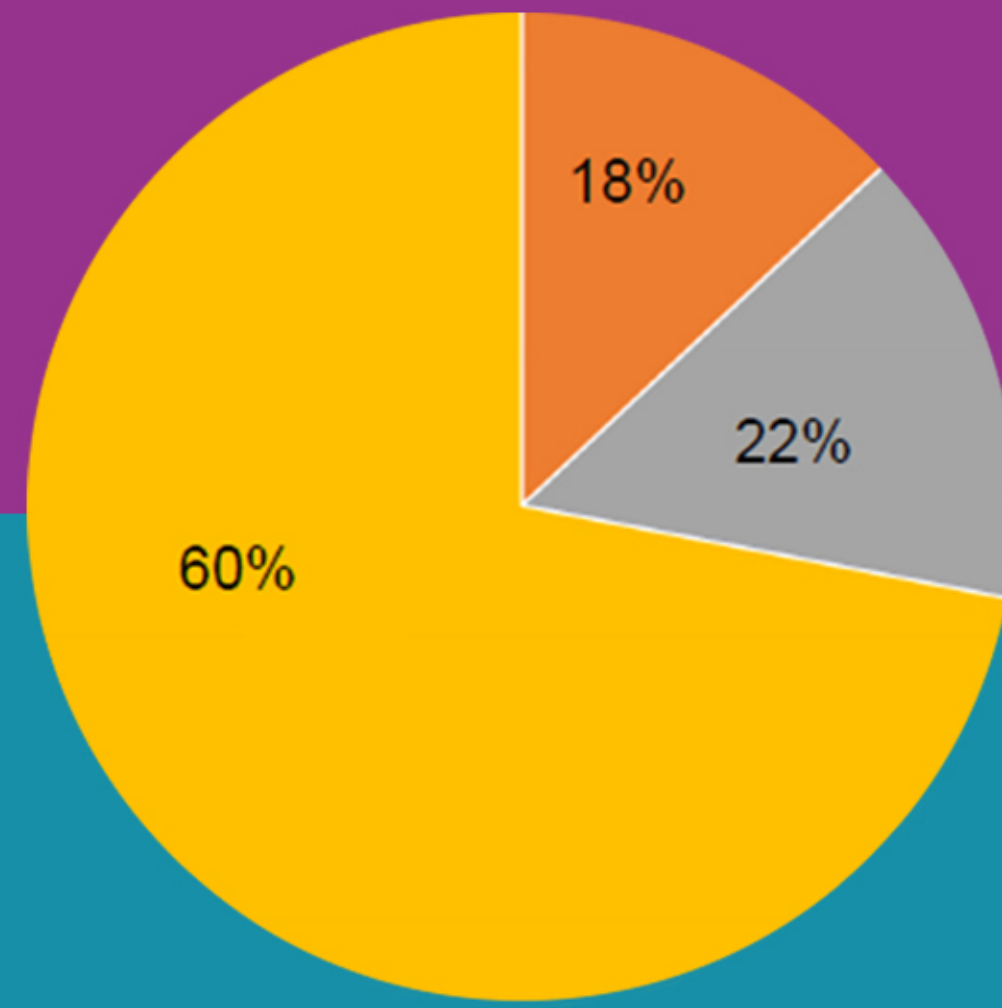
55%



55% companies  
acquire customers  
through Instagram

# CUSTOMER SOCIAL MEDIA BEHAVIOUR

Creating a virtual home for your business on a social media website offers you extensive opportunities to increase your visibility with consumers. Welcoming them to the social media pages allows for free communication. On the consumer end, however, that freedom means that a person can now voice his or her opinion about your product or company in a semi-public setting where numerous people can read or see it.



Mobile PC Tablet

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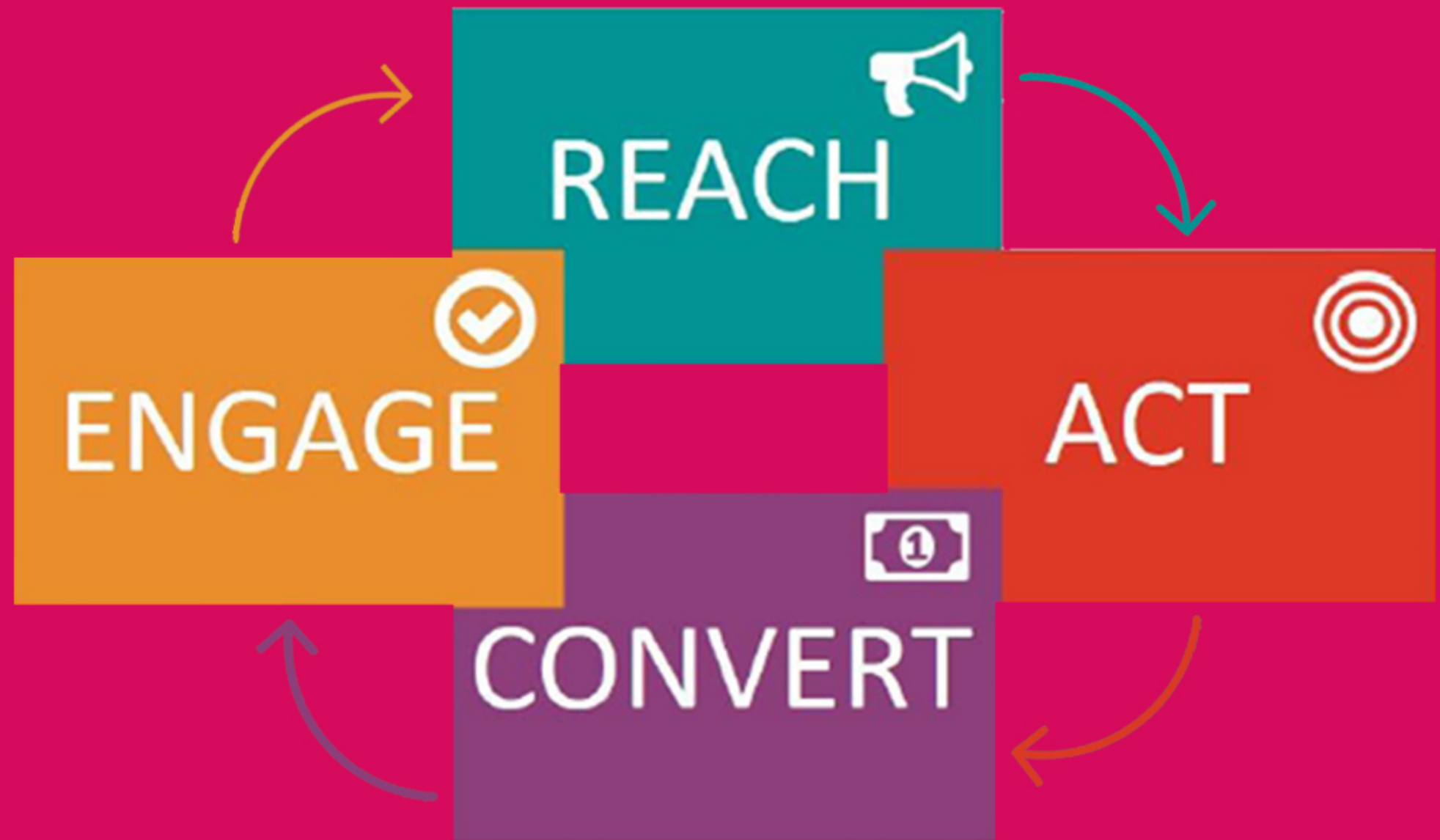
Over the period of time we have seen a drastic switch in consumer buying behavior in the form of how sales are driven. The opportunities for growing sales along with the trends has allowed businesses to create more Points for sales. Following is the sales report of one of our clients after a successful implementation of digital media strategies.





RESULT ORIENTED

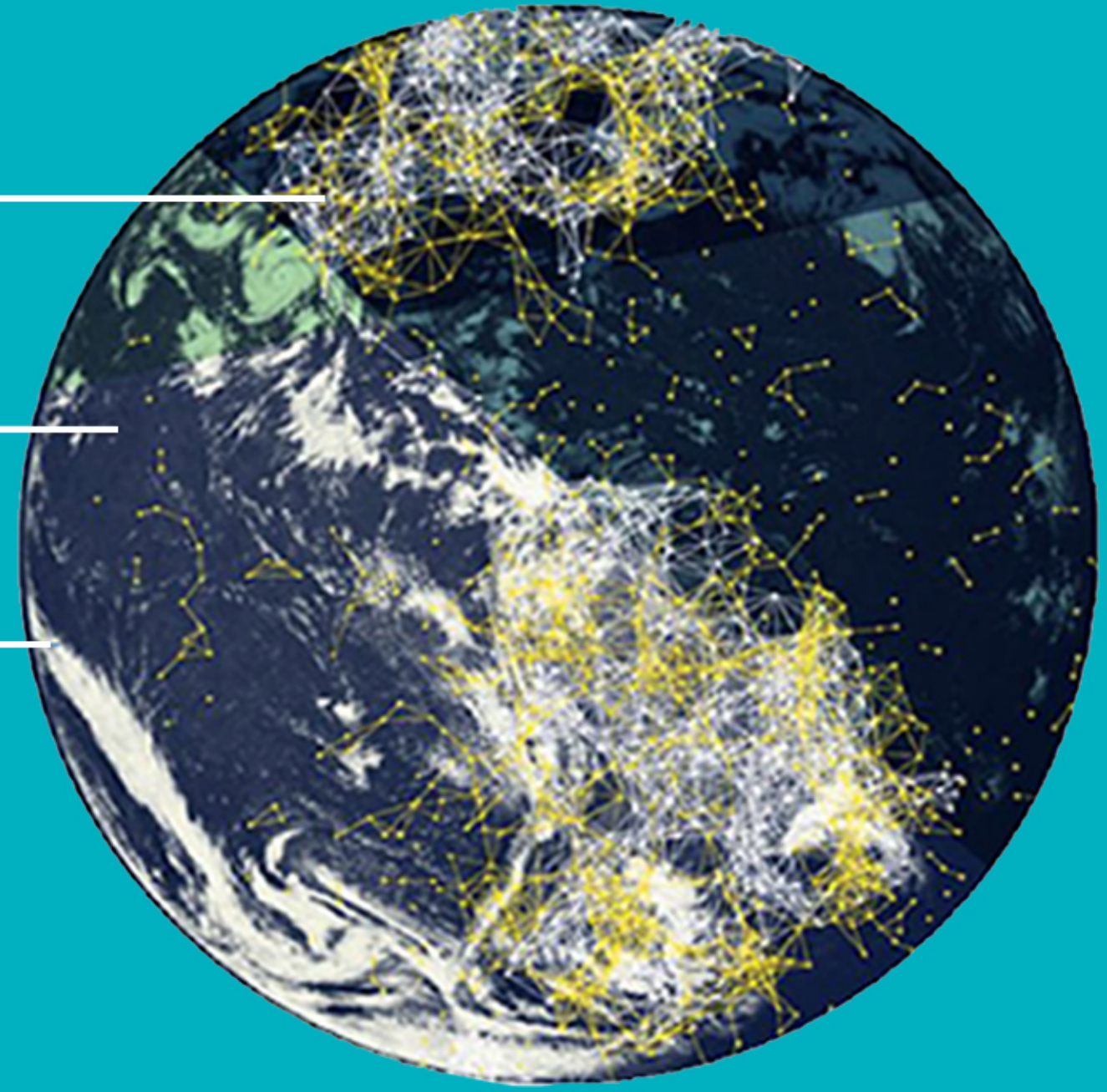
EXECUTED UNDER INDUSTRY EXPERTS



**INDIA**  
NEW DELHI

**UAE**  
DUBAI

**UNITED KINGDOMS**  
LONDON





# CLIENTS



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